Big Apple 2017 Dental Meeting
Sponsored by The Bronx County Dental Society
March 29-30, 2017
Sheraton Mahwah Hotel

Prices
Booths are 8’ x 8’ and cost $1800
Booths 56 through 61 $2,000
All booths include ID sign, six foot draped table, two chairs and waste basket.

Partial Schedule for our 2017 Program
1. Materials
   Dr. Howard Glazer
   Dr. William Paveletz

2. Pharmacology
   Dr. Tom Viola

3. Practice Management
   Debra Englehardt Nash
   Dr. Steven Katz

4. Endodontics
   Dr. Mario Abdennour

5. Restorative
   Dr. Ross Nash

6. Orthodontics
   Dr. Brooks Haney
   Dr. Adam Goodman

7. Sedation
   Dr. Mana Saraghi

8. Technology
   Dr. Joshua Gindea

9. Fitness
   Rick Williamson
   BS, A.C.E. C.P.T.

10. Intelligent Innovation
    Dr. Mark Hillman

11. Risk Management and Infection Control

12. CPR/AED Training
    for Dentist, Hygienists and Assistants

ISAACS NATIONWIDE
EXPO SERVICES, INC.
214 MacArthur Avenue
Unit B
New Windsor, NY 12553
Tel: 845-561-0832
Fax: 845-561-6137

Big Apple Dental Meeting 2017
March 29 and 30, 2017
Sheraton Mahwah - International Crossroads
15 Booths - 8’x7’ - Foyer
40 Booths - 8’x8’ - International Ballroom

The above floor plan is subject to modification in accordance with all applicable laws, ordinances and regulations of governmental agencies having jurisdiction over the exhibit facility. It may be modified by BCDS without notice.
Exhibitors are encouraged to ship all displays early to ensure arrival at least two weeks prior to the installation date. All display materials should be stored in the Nationwide Expo Services Inc. warehouse for a period of 30 days as part of the official decorator service.

**INSTALLATION • Dismantling • Removal**

Please refer to “Exhibit Schedule” on preceding page. The installation, dismantling and removal of displays, does not require union labor and may be done by the exhibitor.

**Special Regulations**

The Society reserves the right without recourse to absolutely control or prohibit any exhibit or any part of any exhibit which in its opinion is not suitable or in keeping with the character of the exhibition. This reservation concerns persons, things, conduct, printed matter, souvenirs, catalogues, etc. Advertisements not meeting the approval of BCDS may be removed upon request.

Aside space may not be used for exhibit purposes, for displays or signs for solicitation of business. Distribution of cards, circulars, samples or exhibit material is expressly forbidden in areas outside of the exhibit hall. Exhibitors will be permitted to use strolling advertisements. Exhibitors must remain open until 6:00 p.m. Exhibitor assumes responsibility and indemnifies the Bronx County Dental Society and the Hotel and their respective directors, officers, employees and agents against any claims or expenses arising by reason of any acts or omissions of the Exhibitor.

The Exhibitor understands that neither the Bronx County Dental Society nor the Sheraton Mahwah Hotel maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Unethical conduct or infliction of rules on the part of the exhibitor or his representatives will subject the exhibitor to the right of removal from the exhibit hall. In this event, it is agreed no refund shall be made by BCDS, and no demand for redress will be made by exhibitor or his representatives. Disregard for any rules stated here is considered just reason for BCDS to prohibit an exhibitor from attending all future BCDS activities.

**No Merchandise May Change Hands**

Watchmen will be provided. However, each exhibitor must provide means to safeguard his goods from the time they are placed in his booth until they are removed by him. BCDS and the Sheraton Mahwah Hotel are not responsible for exhibitor’s property. Space is leased with the understanding that BCDS and Sheraton Mahwah Hotel will act for the exhibitor and his representatives only in the capacity of agent and not as principal. Each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those persons normally covered by a fire and extended coverage policy.

These rules and regulations are to be construed as part of all space contracts. BCDS reserves the right to interpret them as well as to make final decisions on all points not specifically covered.

**Registration**

The official registration area will be open daily and a special Exhibitor Registration Desk will be available at the exhibit area for a registration fee of $750.00. Communications with reference to exhibitors should be addressed to:

BCDS
Big Apple Dental Meeting
3201 Grand Concourse
Bronx, NY 10468
Attention: Joy Patane,
Executive Secretary
Bigapplemeeting.us
An exhibitor lounge with food and beverages will be provided.

**Exhibit Schedule**

Wednesday, March 29
Exhibit Set-up 7:30 a.m. - 10:00 a.m.
Exhibits Open 10:00 a.m. - 6:00 p.m.
Thursday, March 30
Exhibits Open 10:00 a.m. - 6:00 p.m.
Booth must stay open till 6:00 p.m.